

**Aging and Disability Resource Center (ADRC) of Calumet/Outagamie/Waupaca
Regional Advisory Committee Minutes
May 8, 2014
Goodwill Industries, Menasha**

Members Present: Gentz, Schreiner, Luebke, Hughes, Radtke, Redman, Schamens, Iverson, Lehrer, Wolter, Renning

Members Excused: Stepien, Karth

Staff Present: Dewhurst, Gonwa, Kramer, Stratton

- 1) CALL TO ORDER: Luebke called the meeting to order at 2:00 p.m.
- 2) QUORUM: It was determined that the meeting was properly announced and that a quorum was present.
- 3) ROLL CALL AND INTRODUCTIONS: Member introduction and welcome.
- 4) APPROVAL OF AGENDA AND MINUTES: Motion by Radtke and a second by Redman to approve the agenda and March 13, 2014 minutes. Correction to members present, change Richman to Redman.
- 5) PUBLIC PARTICIPATION: None
- 6) COMMUNICATIONS: None
- 7) COMMITTEE MEMBER REPORT: Redman reported at the March meeting on the Deohaeko Support Network, which is a group of families and people with disabilities. The group works together to consider where and how adults with disabilities would live and be a part of their community. Since then, families in the Fox Cities met and received a \$12,000 grant to form a governance group. The group includes 15 families that were trained on "Person Centered Planning" with assistance from the Wisconsin Board for People with Developmental Disabilities. Videos will be developed with some of the grant funds. Luebke reported on a session he attended at the New Hope Center in Chilton. Speaker, Thomas Cook, reported on the affect of paying minimum wage to workers with disabilities. Cook reported that in Vermont, 36% of disabled workers worked 12 hours a week at minimum wage. The remaining 64% had no work component and were in adult daycares. Iverson will be attending a Town Hall meeting on Transportation in Oshkosh today, May 8th. Schamens commented on the need for funding to maintain the Valley Transit buses. Of the 1 million 270 rides provided by Valley Transit, 54% are work related. It costs \$8,000 a year to operate a car and \$700 a year to ride the bus. New London is an area that would benefit by having transit service to the Fox Valley.

8) **REPORT OF AGING AND DISABILITY RESOURCE CENTERS**

A. UPDATES FROM BRANCH OFFICES

1. Statistical reports were given by Stratton and Dewhurst. Mental Health crisis calls will no longer be taken by the ADRC but will go directly to the Mental Health division in Calumet County. All counties provided their ADRC Connection newsletters. The Outagamie County Volunteer Banquet was held on Wednesday, May 7th. The Calumet County Volunteer Recognition will be on Monday, May 12th. The Waupaca County Volunteer recognition event is in September.

2. Senior Fest will be held on June 12th at the Chilton High School in Calumet County from 8:30 a.m. to 3:30 p.m. The keynote speaker is Charles Schoenfeld, author of "A Funny Thing Happened to me on the way to the Dementia Ward." Kathy Groeschel, Elder Benefit Specialist, is the chair for Senior Fest and Dewhurst and Krueger are on the committee. The Fox Valley Memory Project is announcing the grand opening of the Memory Loss Resource Center on Thursday, May 15th from 6:00-7:30 p.m. at the Thompson Community Center in Appleton. Lisa Cerasoli, speaker and author of the book, "As Nora Jo Fades Away: Confessions of a Caregiver." will speak.

3. A caregiver conference will be held on Tuesday, October 28th, at the Community Center in Brillion from 4:00 p.m. to 8:00 p.m. The Waupaca Caregiver Conference will be take place on Friday, November 7th, at the Crystal Falls Banquet Facility in New London from 9:00 a.m. to 2:00 p.m. The Outagamie Caregiver Coalition Fair took place at the Fox Valley Technical College, Bordini Center in Appleton on April 12th from 9 a.m. to 11:00 a.m. with 55 attending

4. The 2014 Nutrition program congregate and home delivered meals surveys were shared by Outagamie County. Iverson complimented Elias Planner on the survey results and recommended the results be shared with the Outagamie County HHS Committee. A Disability Advocacy Group has been formed in Waupaca County with support from Options for Independent Living and the ADRC. Twelve attended the first meeting in April.

5. Interviews will be held for the new Waupaca based Community Living/Information and Assistance Specialist on May 15th. This position is 100% funded by federal Money Follows the Person grant through 2016 and works with nursing home relocations. The Waupaca County Transportation Coordinator retired. The Administrative Assistant position was eliminated to allow for funds to hire a part time Information and Assistance Specialist. The receptionist position is also vacant in Waupaca at this time. Gonwa is reviewing staffing needs at this time.

B. REGIONAL COORDINATOR REPORT

1. Kramer reported that 14 Northeastern Wisconsin ADRC's have received an outreach and marketing grant for \$110,000 from the Office for Resource Center Developmental. Television advertising on WBAY-TV; WFRV-TV; WLUK-TV and WGBA-TV will cost \$40,000. Radio

advertising will cost \$70,000 and will air on 14 radio stations. The advertising on television and radio stations will air May 26th through August 31st, 2014. The grant process was lead by the Brown County ADRC with the plan formulated by Susan Finco, of the public relations firm Leonard & Finco. Kramer will show the 30 second television spots at the July meeting.

2. A Disability Benefit Specialist (DBS) Services Summary Report prepared by Disability Benefit Specialist State Coordinator, Phoebe Hoefko, was shared by Kramer. The estimated statewide impact of DBS service in 2013 was \$71,338,092. The average monetary impact of one full-time DBS in 2013 was \$1,019,116. The monetary impact for the COW (Calumet, Outagamie, Waupaca) counties was \$4,369,003 with \$1,122,317 for Calumet; \$2,168,405 for Outagamie and \$1,078,281 for Waupaca. Disability Benefit Specialists help people with disabilities ages 18-59 to understand and access Social Security, Medicaid, Medicare, health insurance and other public and private benefits. The top Disability Case Issues in 2013 involved SSI/SSDI Eligibility (40%), Medicare Part D Options/Enrollment (16%) and the Medicaid Purchase Plan (13%).

9) ITEMS FOR ACTION OR DISCUSSION

A. QUALITY IMPROVEMENT/ORGANIZATIONAL EFFECTIVENESS

The next meeting for the quality improvement/Organizational Effectiveness (OE) project, "Marketing to the Medical Community" will occur on May 27th, at the Core Workgroup Management meeting. Linda Brandt and Kris Mork, Information and Assistance Specialists and Rich Redman are on this committee along with the ADRC managers. This meeting will address how Hotline calls are documented in the regional ADRC. Discussion by committee on marketing the ADRC through a structured message to medical providers. Suggestion that volunteers have a message or script they all use when delivering brochures to clinics and other medical facilities. Volunteers in Outagamie deliver the Resource Directories to medical facilities. Elias Planner has a system for delivering to specific locations. The OE will discuss at the May meeting.

B. ABLE ACT

A Fact Sheet was distributed on the ABLE Act which stands for Achieving A Better Life Experience. This act involves Section 529 of the Internal Revenue Code. The ABLE Act (S.313/H.R.647) would give individuals with disabilities and their families access to accounts that would allow individual choice and control while protecting eligibility for Medicaid, SSI, and other important federal benefits for people with disabilities.

C. NON-EMERGENCY MEDICAL TRANSPORTATION STATE ADVISORY COMMITTEE

Stratton and Gonwa serve on the state advisory committee. Stratton reported on the key points of discussion from the April 14, 2014 meeting in Milwaukee. Program data was available for the period August through

November 2013. There will be a 4 month delay in posting statistical information because MTM allows 90 days for the vendors to bill. Based on the 4 months of data, members eligible ranged from 936,234 in August 2013 to 899,918 in November 2013. Approximately 22% (23,211-24,556) of eligible members used the service. Priority is given to rides for child and adult day treatment; drug rehab; dialysis and cancer treatment. Average handle time per call has improved over the 4 month period. Data indicates that 99% of rides are complaint free. System goals are to improve data collection and analysis and identify gaps in service and maximize Wisconsin branch autonomy from the MTM Central office in Missouri by expanding local capacities.

D. EDUCATIONAL PRESENTATIONS

Committee requested that the television spots be shown at the July 2014 meeting. Kramer suggested a presentation from the Fox Valley Memory Project at the September meeting. Beth Belmore, Fox Valley Memory Project, presented on the state ADRC teleconference. Elias Planner serves on the Steering Committee and could also present the information.

E. ELECTION OF OFFICERS AND APPOINTMENTS

Radtke nominated Mark Luebke as ADRC Regional Advisory Committee Chair, second by Redman and unanimously elected chair for 2014/2015. Schreiner nominated Merlin Gentz as Vice Chair, second by Renning. Gentz was unanimously elected chair for 2014/2015. Hughes moved to close the election of officers, second by Renning. Unanimous to close the election.

Members for 2014/2015 include: Calumet-Elroy Schreiner, Mark Luebke, Merlin Gentz, Mike Hopfensperger; Outagamie-Rich Redman, Richard Schamens; Bonnie Radtke and one to be determined; Waupaca-Geri Wolter, Jan Lehrer, George Stepien and Carol Renning. Jerry Iverson has been elected chair of the Outagamie County Health and Human Services Board and will appoint a new member to the regional committee. Merlin Gentz has been elected as the Vice Chair of the Calumet County Board of Supervisors.

NEXT MEETING: July 11, 2014 2:00 p.m.

Goodwill Industries, Obeya Room, Menasha

MEETING ADJOURNED: Motion by Radtke second by Renning. Motion carried unanimously.

Respectfully submitted by Darlene Kramer, Regional Coordinator

These are UNAPPROVED MINUTES.