

**AD-HOC COMMUNICATION/EDUCATION COMMITTEE  
MEETING MINUTES – November 13, 2014**

1. Meeting was called to order at 9 a.m. and proper posting and notification was made to the press and all interested citizens by Co Chairs Pat Craig and Mary Robbins
2. **Roll call Communication/Education Team:** Supr. Patricia Craig, Clerk Mary Robbins, Register of Deeds Mike Mazemke and Supr. McClone were present. Excused were: DHHS Director Chuck Price, Supr. Dave Neumann.
3. Approval of Agenda – Motion: Michael Mazemke moved and Supr. McClone seconded the motion to approve the agenda.
4. Assign minute taker – Motion: Michael Mazemke moved and Supr. McClone seconded the motion to have Chuck Price take minutes at future meetings.
5. Review of Communication/Education Committee Role. The role of this committee was defined in the Strategic Plan as the follows with our discussion:
  - a. Enhance connection with legislators – switch a county board day to a Wednesday or other day of the week so that legislators would be able to attend a county board session for updates.
  - b. Utilize our legislators – appoint supervisors and employees to serve on the Wisconsin Counties Assoc. Capital Ambassador Program.
  - c. Public relations/community education – public needs to know where to go for which services they need. Discussion on greeter at the front door, full-time security personnel that would work the door and act as security officer.
  - d. Increased needs of the public – More reports on board floor to make public aware what we are doing and learning. (at the end of the meeting)  
**Motion:** Supr. Craig moved and Mike Mazemke seconded the motion to recommend to the county board that all verbal reports be made at the end of the meeting. Motion carried.
  - e. Provide information to public – bulletin boards, website updates
  - f. & g. Combating the public image of county employees (negative perception of public employees) – More news releases from departments. Departments need to give more reports to county board.  
  
Along with all of the above – in public releases we need to communicate to taxpayers the cost of services and the difficulty to fund services.
  - h. Enhance customer service. Discussed the Board of Information for location of offices at the front. GIS has made a nice program that would print off the location of services, along with the Dept. name, rather than just the office name.
6. Set Next Meeting Date. January 13<sup>th</sup> at 1:15 p.m. will be the next scheduled meeting date.
7. Adjourn. **Motion:** Mike Mazemke moved and Supr. McClone seconded the motion to adjourn the meeting at 10:29 a.m. The motion carried.

Mary A. Robbins, Waupaca County Clerk