

**AD-HOC COMMUNICATION/EDUCATION COMMITTEE
MEETING MINUTES – March 23, 2015**

1. Meeting was called to order at 9 a.m. by Co. Chair Supr. Craig. Proper posting and notification was made to the press in a timely manner and according to state statutes.
2. **Roll call Communication/Education Team:** Supr. Patricia Craig, Mary Robbins, Mike Mazemke, Supr. Neumann, Supr. McClone, Chuck Price were present. UWEX Educator Connie Abert was present.
3. Approval of Agenda – Motion: Supr. McClone moved and Mr. Price seconded the motion to approve the agenda.
4. Minutes were reviewed and placed on file. Motion by Supr. McClone and seconded by Supr. Neumann to file the minutes of the January 19, 2015 meeting. Motion carried.
5. UWEX Educator Connie Abert shared some tips and started the dialog on ways to involve and inform the public on county government issues and practices.
6. Our Committee had the task of these two questions:
 1. **WHO SHOULD BE CONTACTING OUR STATE LEGISLATORS?**
 - 1) Legislative & Judicial, Ethics, Safety & Security Committee is already charged with communicating with our State legislators. People who are our County Ambassadors should work with the Legislative committee to develop talking points for the committee about County services.
 - 2) We all individually need to contact our legislators on issues we are passionate about.
 - 3) Invite the legislators to come to a legislative County Board meeting (we should have specific issues to discuss, etc.).
 2. **WHAT STEPS DO WE TAKE TO IMPROVE COMMUNICATION/EDUCATION WITH THE PUBLIC AND LEGISLATORS?**
 - 1) Develop a Communication Plan.
 - 2) Survey to learn types of social media and communication used by each Department and what would they like in the future.
 - 3) Use radio and newspapers to educate about various department services.
 - 4) Use of tablets for County Board supervisors within two years to increase faster communication between departments, supervisors and the public efficiently.

This will be presented to the Executive Committee meeting at the March 27, 2015 meeting.

7. Adjourn. **Motion:** Supr. McClone moved and Supr. Neumann seconded the motion to adjourn the meeting at 10:10 a.m. The motion carried.

Mary A. Robbins, Waupaca County Clerk, Co-Chair